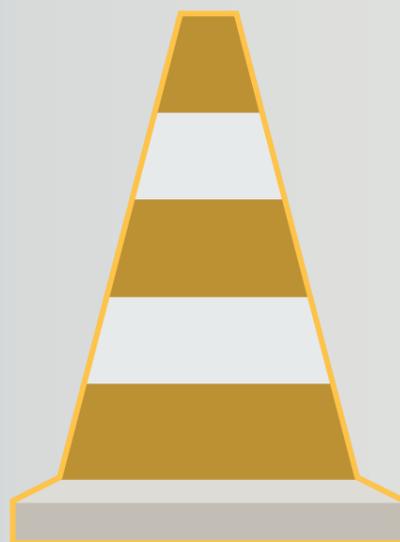


Our road to accident-free driving.

An integrated safety concept. Avoiding danger, permanently easing the strain on drivers, providing active assistance in difficult situations and offering optimal protection to all road users – these are the four pillars of our “road to accident-free driving.”

A safety pioneer. We don't just build automobiles, we also continually enhance safety with innovative protection systems. Daimler engineers are often ahead of their time in this field.

Intelligent vehicle systems and autonomous driving. We equip vehicles with “senses” by connecting various systems to ensure comprehensive protection for vehicle occupants and all other road users.



Milestones on the way to accident-free driving.

<p>By 2017</p>  	<p>Further advances in autonomous driving. Step by step, partially autonomous driving will become possible also at higher speeds. Further steps will incorporate overtaking procedures and highly autonomous highway driving. Autonomous parking functions will also be available and the prospect of parking without anyone sitting in the vehicle will be within reach.</p> <p>Blind Spot Assist. This driver assistance system reliably warns truck drivers of potential hazards during turns in critical situations where visibility is limited. This important innovation is also one of the safety technologies included in the Future Truck 2025.</p>
<p>2015</p> 	<p>Active Brake Assist ABA 3 in buses. The latest generation of the emergency braking assistance system also initiates an automatic emergency braking maneuver when it encounters stationary obstacles. The Mercedes-Benz Travego Safety Coach is equipped with this system and thus ensures greater safety than is required by current legislation.</p>
<p>2014</p>  	<p>MULTIBEAM LED headlights. In its new CLS-Class model, the trailblazing Mercedes-Benz brand offers a precision LED matrix module that provides even better light quality and even greater safety at night.</p> <p>Highway Pilot. Networked assistance systems and improved radar sensors enable this system to carry out the world's first autonomous truck journey at normal speeds and in realistic highway traffic situations.</p>
<p>2013</p>  	<p>S 500 INTELLIGENT DRIVE. Mercedes-Benz becomes the world's first automaker to send a self-driving test vehicle into 21st-century traffic along the historical route once driven by Bertha Benz.</p> <p>DISTRONIC PLUS with Steering Assist and Stop & Go Pilot. Introduced for the first time in the new S-Class, the assistance system helps to maintain a safe distance to the vehicle in front and a position in the center of the lane. This substantially eases the burden on the driver, especially on long stretches and when driving in slow-moving traffic.</p> <p>Crosswind Assist. Reduces the sideways movement caused by strong wind gusts and has been standard equipment in the new Mercedes-Benz Sprinter since the large van's market launch, making the Sprinter unique in its segment.</p>
<p>2012</p> 	<p>Active Brake Assist ABA 3 in trucks. The third-generation emergency braking assistance system brings the Mercedes-Benz Antos and Actros trucks to a standstill to prevent collisions also with stationary obstacles. This either completely prevents rear-end collisions or else reduces their severity.</p>
<p>2011</p> 	<p>Collision Prevention Assist. The new B-Class is the only vehicle in the compact segment worldwide that comes with a radar-based collision warning system with an adaptive braking assistance feature. The system protects against rear-end collisions at speeds of between 30 and 250 km/h. The B-Class thus sets a new standard for safety in its segment.</p>
<p>2010</p>  	<p>Active Blind Spot Assist. This system supports safe lane changes. If the system detects a vehicle in the exterior mirror's blind spot, it first issues a visual warning and an acoustic signal. If the driver fails to react, the system will then brake the vehicle autonomously.</p> <p>Active Lane Keeping Assist. This system was initially introduced in upper-range Mercedes-Benz models. It engages whenever the driver inadvertently drives onto a continuous line to the right or left of the vehicle. It keeps the vehicle in its lane by autonomously braking the wheels on the other side of the vehicle while simultaneously warning the driver with a visual signal and an acoustic alarm.</p>