

Key Figures.

Daimler Group				
	2014	2013	2012	14/13
Amounts in millions of euros				% change
Revenue	129,872	117,982	114,297	+10 ¹
Western Europe	43,722	41,123	39,377	+6
thereof Germany	20,449	20,227	19,722	+1
NAFTA	38,025	32,925	31,914	+15
thereof United States	33,310	28,597	27,233	+16
Asia	29,446	24,481	25,126	+20
thereof China	13,294	10,705	10,782	+24
Other markets	18,679	19,453	17,880	-4
Investment in property, plant and equipment	4,844	4,975	4,827	-3
Research and development expenditure ²	5,680	5,489	5,644	+3
thereof capitalized	1,148	1,284	1,465	-11
Free cash flow of the industrial business	5,479	4,842	1,452	+13
EBIT ³	10,752	10,815	8,820	-1
Value added ³	4,416	5,921	4,300	-25
Net profit ³	7,290	8,720	6,830	-16
Earnings per share (in €) ³	6.51	6.40	6.02	+2
Total dividend	2,621	2,407	2,349	+9
Dividend per share (in €)	2.45	2.25	2.20	+9
Employees (December 31)	279,972	274,616	275,087	+2

1 Adjusted for the effects of currency translation, revenue increased by 12%.

2 For the year 2013, the figures have been adjusted due to reclassifications within functional costs.

3 For the year 2012, the figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.



Cover photo: Mercedes-Benz Future Truck 2025.

The Future Truck 2025 provides a glimpse of the future of goods transport. It conserves resources, reduces emissions, maximizes traffic safety and increases connectivity in road traffic. This spectacular study from Mercedes-Benz is far more than a distant vision: It is planned to put the truck on the road within ten years. Many of its technological components are already available and ready for use. The brain of the Future Truck 2025 is the "Highway Pilot," whose fascinating capabilities were demonstrated in autonomous driving on the autobahn in July 2014. The complete design and technology study had its world premiere at the IAA Commercial Vehicles Show in 2014.

**Daimler's Divisions >
Facts and Figures 2014 >**